

Fostering Social Entrepreneurship Ecosystems Post-Covid 19



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CoR Member for Navarra



| EU Values (art. 1, 2 ad 3 TEU) | Social Economy Values (Social Economy Europe) |
|---|---|
| Respect for human dignity and promotion of well-being of its people | Individual and the social objective over capital |
| Democracy, decisions are taken as openly as possible and as closely as possible to the citizen | Democratic control by the membership |
| Equality, pluralism, non-discrimination | Combination of the interests of members, users, and general interest (society) |
| Solidarity | Reinvestment of the surplus to carry out sustainable development objectives, services of interest to members or of general interest |
| Any Member State may decide to withdraw from the Union in accordance with its own constitutional requirements (art. 50) | Voluntary and open membership |

S3 & Social Economy

Social economy elements in Navarra

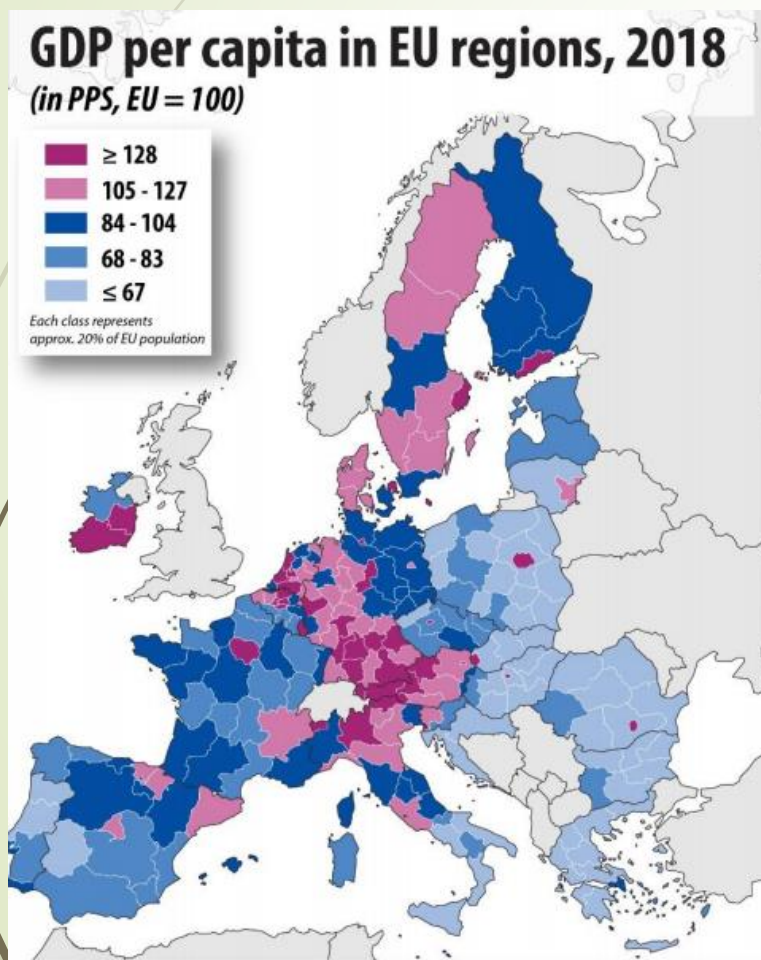
- Link to the region
- Greater resilience
- Collective entrepreneurship
- Business cooperation
- Deep business roots in Navarra
- Contribution to employment



1. Place **evidence based**
2. Not top down decision, but **bottom up** partnership approach
3. **Global perspective** on potential advantage & potential for cooperation
4. Source in **Knowledge, services, technologies, talent and investors**

NAVARRA/NAFARROA IN EUROPE

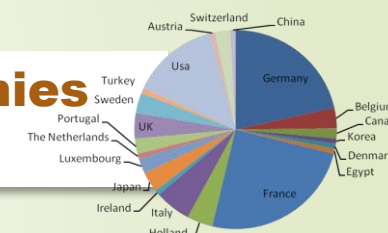
The Comunidad Foral de Navarra, is located in the North of Spain. It is bordered, to the east, by the regions of Aragon and La Rioja, and to the northwest by the Basque Country.



GDP 33.700 €

Manufacturing share 31,5%

**Over 125 multinational companies
from 20 different countries**



NAVARRA IS IN:



19TH

PLACE AMONG THE 271 EUROPEAN REGIONS,
WITH THE HIGHEST LEVELS OF QUALIFIED
PEOPLE IN SCIENCE AND TECHNOLOGY

MORE THAN 125

Foreign multinational companies located in Navarra

640.000

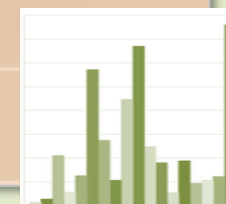
People live in Navarra

197.000

People are resident in Pamplona

10.391

Square kilometres of territory

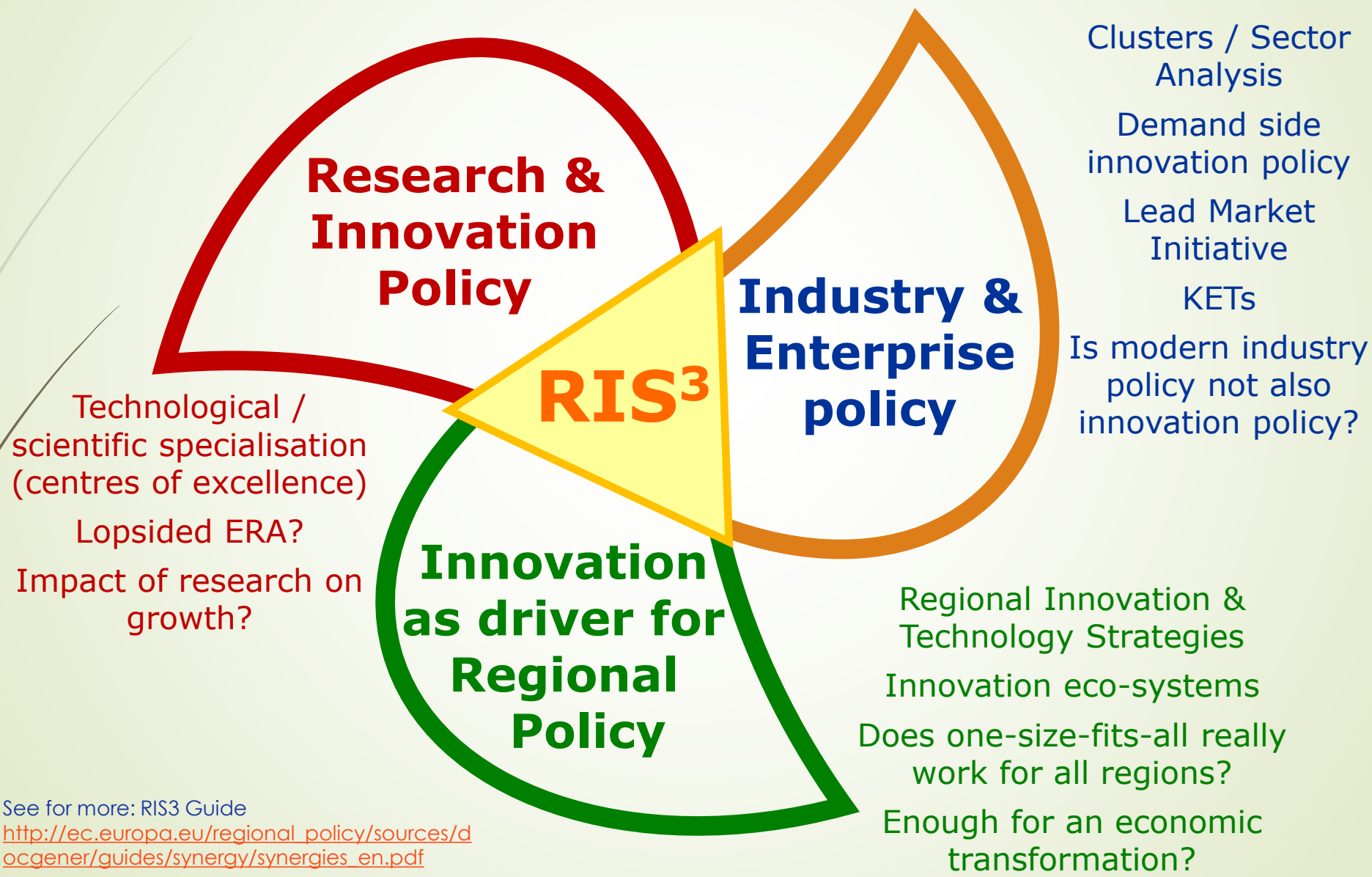


Pamplona/Iruña is the capital of the region.

S3 & Social Economy: Navarra

Navarra's Social Economy (2020):

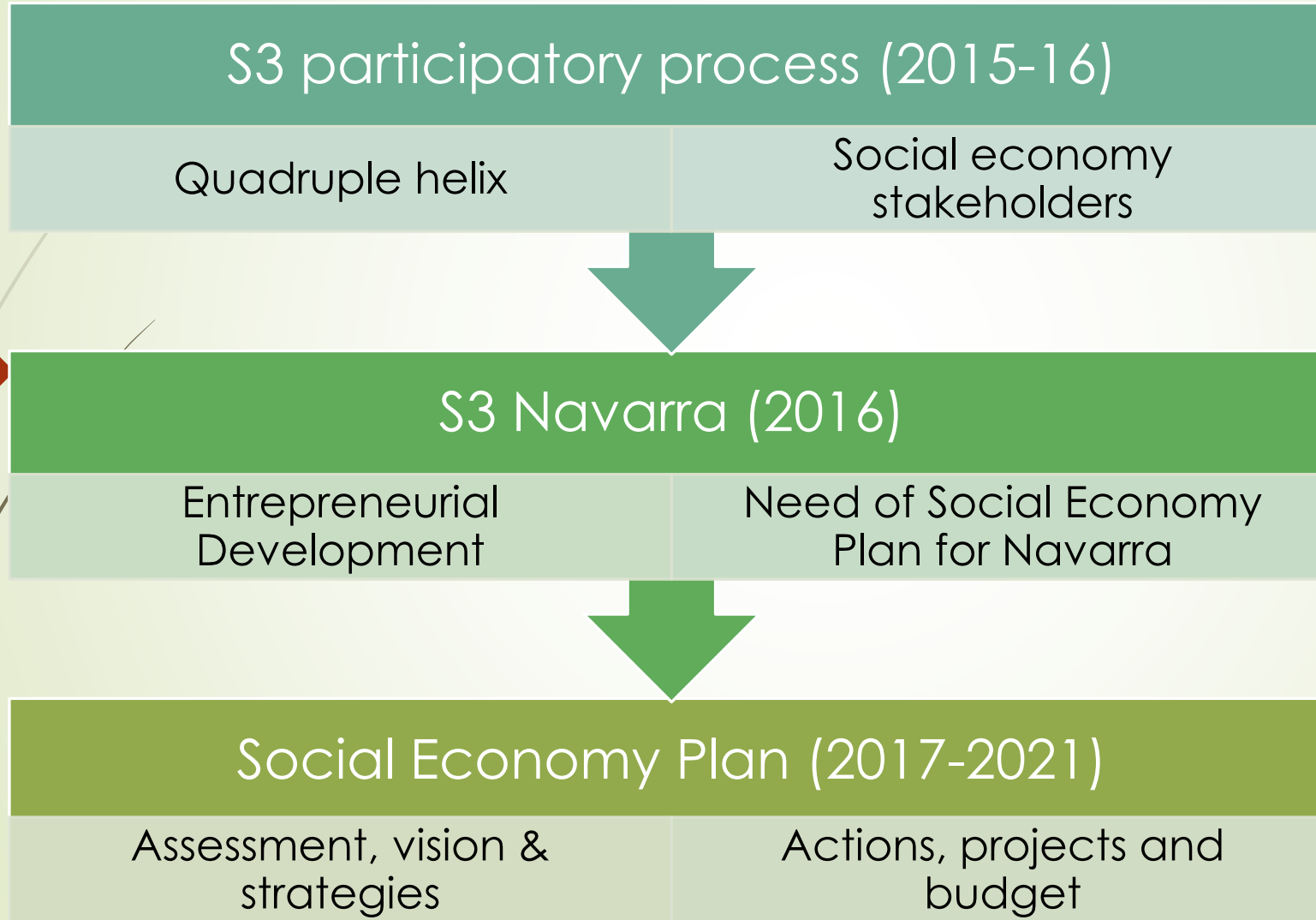
- 1,264 social economy businesses.
- 21,420 employed people, representing near 9% of the working population in the private sector in Navarra.
- 2.4 billion euro estimated turnover (largest part of the turnover is concentrated in Cooperatives and Labour Companies –more than 95%).
- More than 28,000 associates and volunteers at Social Economy companies



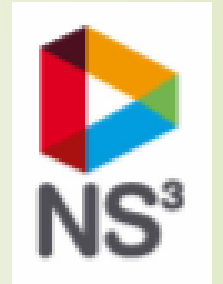
See for more: RIS3 Guide

http://ec.europa.eu/regional_policy/sources/docgener/guides/synergy/synergies_en.pdf

Reforming regional innovation systems: break down silos



Navarra Region



S3 and Social Economy

S3 & Social Economy: Navarra

- Social Economy linked to Smart Specialisation Strategy



- *Thematic priority:* “Facilitate the transformation of the industrial fabric of Navarre to guide it towards the **industry of the future: more competitive, more technological, more innovative, more sustainable and more committed to society and its Surroundings**” ... **main tools:** Industrial plan, clusters policy, company growth, actions, entrepreneurship plan, internationalisation plan, **social economy plan**

S3 & Social Economy: Navarra

Social Economy Plan of Navarra



□ ASSESSMENT OF THE SOCIAL ECONOMY SECTOR

✓ THE SOCIAL ECONOMY SECTOR IN NAVARRA

- ✓ Contribution to employment
- ✓ Contribution to entrepreneurship
- ✓ Largest part of the turnover is concentrated again in Cooperatives and Labour Companies –more than 95%: Worker-Owned Companies, Agro-food Cooperatives, Insertion Companies, Foundations and associations that carry out a business activity, Solidarity Economy Entities, Special Employment Centres

✓ SWOT ANALYSIS OF THE SECTOR

- ✓ **Strengths:** link to the region, greater adaptation capacity, business coop, sustainability of the projects
- ✓ **Weaknesses:** financing problems, dependence on local markets, lack of model wide spreading
- ✓ **Opportunities:** Potential contribution to sustainable growth, growing interest from Administration, Europe 2020 Strategy
- ✓ **Threats:** rigidity of Administrative framework, dispersal of support policies, fraudulent practices

S3 & Social Economy: Navarra

Social Economy Plan of Navarra



S3 & Social Economy: Navarra



VISION, STRATEGIC LINES AND STRATEGIC GOALS

Social Economy Plan of Navarra



- ✓ **People:** the mission of the Social Economy is social transformation through companies, foundations and associations that carry out economic activity and economic initiatives focused on sustainable development in Navarra
- ✓ **Progress:** Promote growth and strengthen the competitiveness of the network of Social Economy companies. Contribute to the increase of sustainable jobs.
- ✓ **Principles:** values of the social economy

S3 & Social Economy: Navarra

Social Economy Plan of Navarra



STRATEGIC LINES

Sustainable and quality employment

Social Innovation

Business development

Participatory governance

Sector development



STRATEGIC GOALS

- ✓ Created & consolidated Jobs
- ✓ **Quality Jobs**
- ✓ Labour inclusión
- ✓ Skills & training

- ✓ Social R+D+I
- ✓ Social responsibility
- ✓ Local development
- ✓ New economic model

- ✓ Creation of social economy companies
- ✓ **Enhancing competitiveness**
- ✓ **Integration & cooperation**

- ✓ Philosophy of the model
- ✓ Participation

- ✓ Integrated social value
- ✓ Visibility of the social economy
- ✓ **Associative coordination**
- ✓ Public policies



S3 & Social Economy: Navarra



Social Economy Plan of Navarra

□ ACTIONS AND PROJECTS

✓ **ASSOCIATIVE COORDINATION** (sample)

✓ (...)

✓ **ASSOCIATIVE COORDINATION AND SUSTAINABILITY OF ORGANISATIONS**

✓ **OBJECTIVES:** Strengthen associative coordination and facilitate the sustainability of representative organisations of the families, as necessary agents for sector development of Social Economy and Comprehensive Social Economy Plan.

✓ **INDICATORS:** 70% associated companies in the organisations.

✓ **RESPONSIBLE:** DGPEET and Rural Development

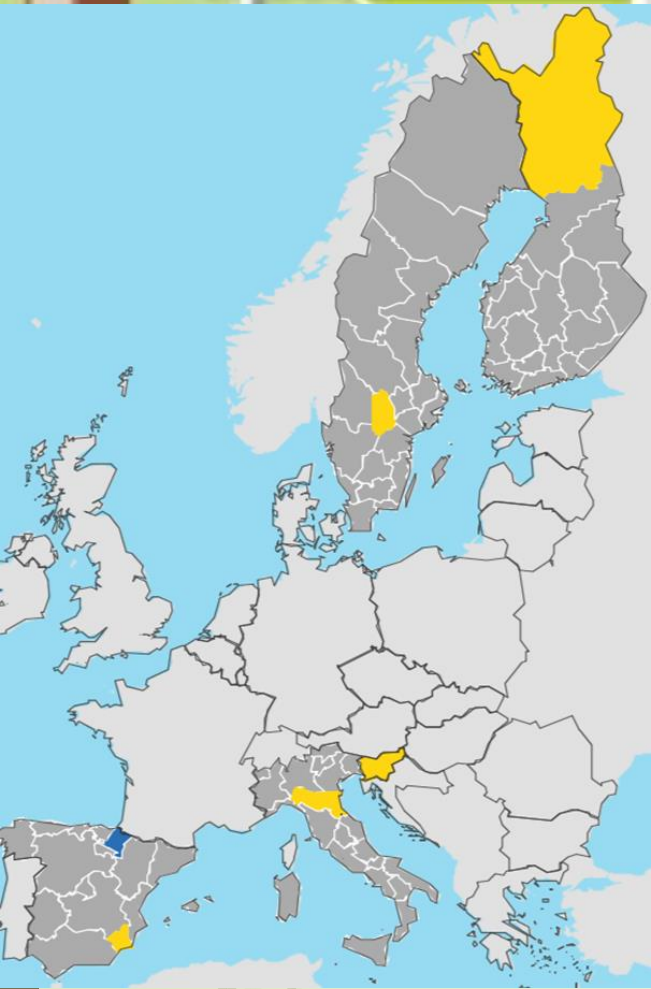
S3 & Social Economy: Navarra



Social Economy Plan of Navarra

| | | | | | | | | | |
|-------------------|------------------|--|--------------------------------------|--|---|-----------|-----------|-----------|---------|
| SOCIAL INNOVATION | 2.1 | SOCIAL RESEARCH + DEVELOPMENT + INNOVATION | 1 | CENTRE/APPLIED RESEARCH unit | DGPEET | 45,000 | 50,000 | 55,000 | |
| | | | 2 | PILOT PROJECTS | DGPEET | 0 | 40,000 | 75,000 | |
| | 2.2 | SOCIAL RESPONSIBILITY | 1 | COMMITMENT OF COMPANIES TO THE SOCIAL ECONOMY PLAN | DGPEET | 100,000 | 110,000 | 120,000 | |
| | | | 2 | MANAGEMENT SYSTEM OF THE COMMITMENT TO SOCIETY | DGPEET | 88,000 | 92,000 | 100,000 | |
| | 2.3 | LOCAL DEVELOPMENT | 1 | COLLABORATIVE SECTOR PROJECTS | RURAL D. | 80,000 | 80,000 | | |
| | | | 2 | COLLABORATIVE PROJECTS WITH GAL | RURAL D. | 80,000 | 80,000 | 80,000 | |
| | 2.4 | ECONOMIC MODEL | 1 | RAISING AWARENESS, DISSEMINATION AND CITIZEN PARTICIPATION | SNE | 40,000 | 80,000 | 80,000 | |
| | | | 2 | SOCIAL MARKET | DG TOURISM | 0 | 80,000 | 80,000 | |
| | LESS DEVELOPMENT | 3.1 | CREATION OF SOCIAL ECONOMY COMPANIES | 1a | NEW MULTISECTOR INITIATIVES: raising awareness | SNE | 125,000 | 90,000 | 120,000 |
| | | | | 1b | NEW MULTISECTOR INITIATIVES: comprehensive and specialist support | SNE | 600,000 | 650,000 | 700,000 |
| 2 | | | | DEVELOPMENT OF SECTORS OF ACTIVITY 3.1.1.a. | SNE | 30,000 | 70,000 | 70,000 | |
| 3 | | | | ENTREPRENEURS COOPERATIVE | DGPEET | - | - | - | |
| 4 | | | | FINANCE MECHANISMS (Design and realisation) | CONV SODENA | 0 | 100,000 | 100,000 | |
| 3.2 | | IMPROVING COMPETITIVENESS | 1 | NEW AND SMALL ENTERPRISE CONSOLIDATION PROGRAMME | SNE | 30,000 | 37,000 | 62,000 | |
| | | | 2a | BUSINESS PROJECT GROWTH PROGRAMME | SNE | 60,000 | 75,000 | 95,000 | |
| | | | 2b | INVESTMENTS | SNE | 650,000 | 650,000 | 650,000 | |
| TOTAL | | | | | | 2,828,200 | 3,802,000 | 4,147,000 | |

Social Economy S3 Thematic Partnership



Aim of the partnership:

- **Improve the competitiveness of Social Economy companies** through the increase of the added value provided, in an interregional cooperation perspective
- Explore the **embedding of the social economy sector in the region's S3**
- Improve a **better cooperation among the social economy enterprises** in Europe in order to strengthen the social economy sector. Explore the S3 as a tool to foster that cooperation
- Stimulate **cross-border operations** to enable them to use the full potential of the Internal Market
- Create **European value chains** of social economy enterprises belonging to different regions in Europe and improve the cooperation between them and how can S3 act as a link between social economy enterprises all over Europe
- Develop **social economy clusters**, developing more holistic and cohesive approaches to S3 by fully embracing the (interregional) 'quadruple helix' approach
- Foster the ability to **attract talent** to sector companies
- Promote the **internationalisation** of the business fabric of the Social Economy with size and capacity for management and responsiveness to the market



“Navarre shall be the wonder of the world”

W. Shakespeare, *Loves Labours Lost* (Scene I)