FOSO – POCO WORKSHOP JULY 2021

COVID-19

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Deaf Enterprises

What
Dedicated employer of Deaf and Hard of Hearing Since 1988

Providing
Furniture Upholstery
French Polishing
Design and Renovation
Training
Career

How
Social Enterprise
Reuse, Recycle, Repair
Trading Income
Grants
Business Impact / Experience of Covid-19

- Delay to 3 year strategy (2018-2021)
- Business Closures
- Changed working environment e.g. working week
- Affect on financial performance
- Government supports
- Restrictions - customers
- Employees health including mental wellbeing community

Covid-19 Experience
Focus Now

- Employees
- Customers
- Governance
- Business Operations
- Strategy
- Online / Digital

- Current
- Future
- Engagement and service
- Board and succession planning
- Costs / Price Margin
- 3 year and longer Growth
- Branding, website, Social Media
Challenges and Opportunities

- Removal of Government supports
- Increase in activity post lockdown
- On-going Covid
- Inflation / materials costs
- Green Environment – circular economy