EU & SOCIAL ECONOMY: funding opportunities 2022



Closing Event: 18 January 2022

Ronan Gingles, EU Affairs Coordinator, Cork City Council

Cork City Council's EU activity portfolio (2016-)



Q

Low-carbon



Regional Operational

Programme

2014-2020

European Union European Regional Development Fund

ESP





The European Commission's **Intelligent Cities** Challenge









CITIES AND REGIONS FOR

ICLE

Atlantic



















URBAN LEDS













Social Economy Missions











EMPOWER

Interrea Europe



























Inspire Policy Making with Territorial Evidence ENSURE - European Sustainable Urbanisation through port city

Regeneration



Atlantic Social Lab





2014-2020

EU Social Economy Action Plan (2021)



Brussels, 9.12.2021 SWD(2021) 373 final

COMMISSION STAFF WORKING DOCUMENT

Accompanying the document

Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions

Building an economy that works for people: an action plan for the social economy

{COM(2021) 778 final}

5. EU BUDGET TO SUPPORT SOCIAL ECONOMY 2021-2027

EU budget to support and unlock investment in the social economy and social innovation during

During 2014-2020, the EU budget mobilised directly at least EUR 2.5 billion for the social economy and other related topics (e.g. microfinance, social innovation, inclusive entrepreneurship). Thanks to the multiplier effect of the financial instruments for microfinance and social enterprise, at least EUR 7.9 billion were mobilised from EU, national and private resources¹⁰⁹.

Cohesion policy funds can be used to promote the social economy, including through support to social entrepreneurship, social innovation, education and training, experimentation and innovation in SMEs. Several Cohesion policy programmes support business development and promotion of cooperation for the social economy. For example:

- The European Sodial Fund Flux [SEF4], which allocates a budget of EUR 99.3 billion, will remain an important funding source for promoting the social economy and solial innovation. Social economy organisations will be well placed to benefit from EEF4 support, because their activities can help to active: the EEF4 specific objectives, notably the objective of enhancing the inclusiveness of abour mankets and access to quality employment. National and regional authorities can use grants as well as financial instruments to build social economy ecosystem.
- At the EU level, the Commission can support transnational cooperation specifically with a view to accelerating the scaling up of social innovation.
- The European Regional Development Fund (ERDF) can provide support for the development and upscaling of social enterprises through developing new business models and innovative solutions to address societal challenges. The support can take the shape of: business advice and guidance (pusiness planning, coaching and mentoring, support with marketing); start-up centres and incustors; innovation activities to develop new products, services or ways of working swareness raising, workshops, awards. In addition, BRDF-traided financial instruments can be used to provide risk capital to start-up. Finally, BRDF-makes available tools and measures to help mutual learning between different countries and resions in Busines.
- Specifically for the culture and tourism sectors, which suffered disproportionately from the COVID pandemic, the ERDF can support funding towards strengthening these sectors' capacity to drive economic development, social inclusion and social innovation, given the role that these sectors play in addressing socio-economic challenges at the local, regional,
- The new European Urban Initiative will provide space and resources for EU-wide urban experimentation to test suitability, feasibility and acceptance of social change and will support cities that can demonstrate their potential for social innovation and transformation.



41

¹⁰⁸ These estimates reflect only the dedicated support to social economy and other related topics. However the social economy also benefited from other broad EU measures (e.g. targeting SMEs or innovation) which are not reflected in these amounts.

European Social Fund+

Cohesion Policy Objective #4 (of 5):

• A more social Europe – implementing the European Pillar of Social Rights

Including a targeted action (#26) - Improving access to employment of all jobseekers, in particular youth and long-term unemployed, and of inactive people, promoting self-employment and the social economy.

ESF+:

- Employment (incl EaSI + Youth Employment Initiative (YEI)
- Education & Training
- Social Inclusion and Health

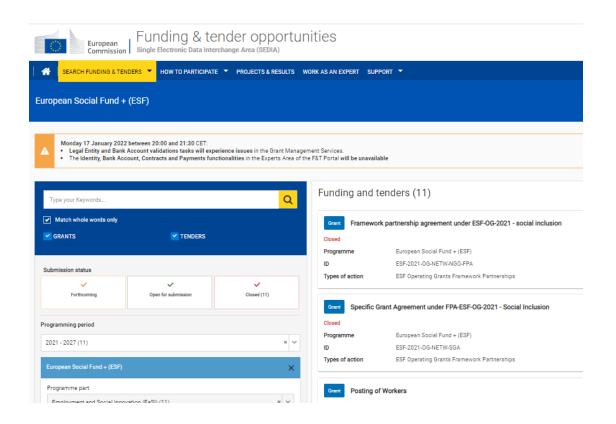
=> National ESF+ Programme (€508M EU support @40% for Cork)

Employment & Social Innovation (EaSI)

- Now integrated into ESF+ (but strand managed centrally by EC).
- Evidence-based policy-making and social experimentation.
- To promote a high level of quality and sustainable:
 - employment;
 - working conditions;
 - social protection and inclusion;
 - labour market mobility.
- Support for the development of social enterprises, the emergence of a social investment market, and the development of the market ecosystem around the provision of microfinance.
- Will complement the financial instruments funded under the Social Investments and Skills window of InvestEU through analytical activities, capacity building and mutual learning.
- € 762 million.

ESF+ transnational elements

- EaSI will include EU-wide social experimentation calls for proposals, to support the implementation of the European Pillar of Social Rights, as well to respond to emerging needs on the ground.
- Social Innovation Plus initiative: multi-national projects to develop, replicate and scale up innovative solutions.
- €197 million



Regional Development (ERDF)

- The European Regional Development Fund (ERDF) can provide support for the development and upscaling of social enterprises through developing new business models and innovative solutions to address societal challenges.
- Through Regional Operational Programmes the support can take the shape of:
 - business advice and guidance (business planning, coaching and mentoring, support with marketing);
 - start-up centres and incubators;
 - innovation activities to develop new products, services or ways of working;
 - awareness raising, workshops, awards.
- In addition, ERDF-funded financial instruments <u>can</u> be used to provide risk capital to start-ups.

European Territorial Cooperation (INTERREG)

- ETC = ERDF exchange and learning between different countries and regions.
- Transnational & pan-European cooperation among territorial actors.
- Interreg Europe: local/regional policy development (across Europe)

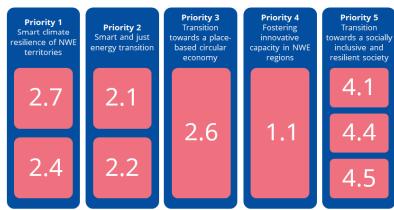


• 4) More social Europe (Cohesion Policy objective #4):

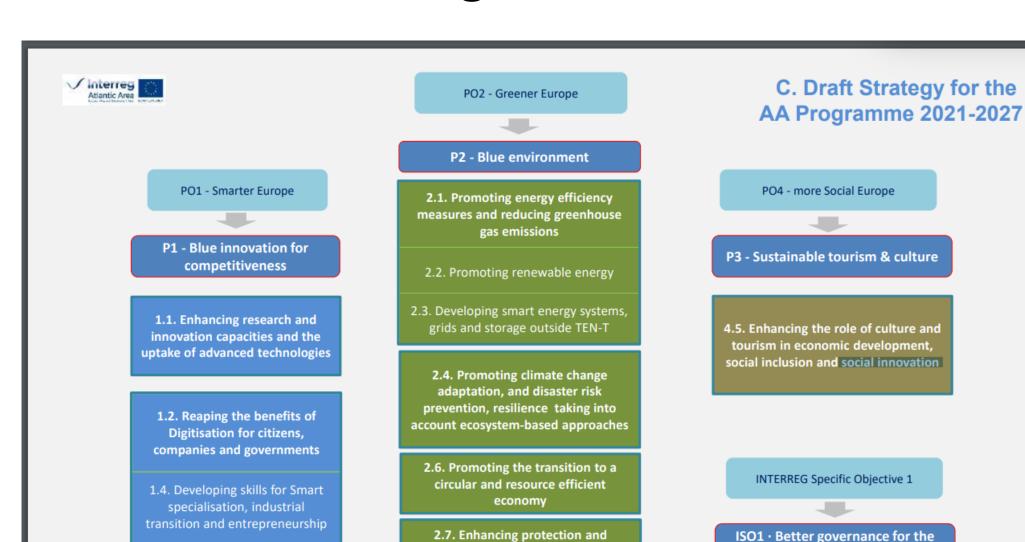
"In the framework of the European Pillar of Social Rights, Interregional cooperation can contribute to a more social Europe by supporting policy learning and experience transfer on regional policies that will get people back into employment and enhance the effectiveness of labour markets and integration of migrants and disadvantaged groups. Other key fields of action are, for instance, ensuring sufficient and equal access to health care through developing infrastructures, including primary care and specialised health services and enhancing the role of culture and tourism in economic development, social inclusion and social innovation."

Interreg North West Europe

- 1) Climate Resilience:
 - nature protection, biodiversity and reducing all forms of pollution.
 - adaptation and disaster risk prevention resilience.
- 2) Energy Transition:
 - •energy efficiency and emissions.
 - •renewable energy.
- 3) Place-based Circular Economy
- 4) Innovative Capacity
- 5) Society Inclusive, Sustainable & Resilient
 - Social economy & social infrastructure for employment:
 - Community-based healthcare: access & infrastructure
 - Culture and sustainable tourism in economic development, social inclusion and social innovation.



Interreg Atlantic Area



preservation of nature, biodiversity,

green infrastructure including in urban areas, and reducing all forms of

pollution

Atlantic Area

Erasmus+ and Social Economy/Enterprise

Education, Training, Youth & Sport

- Inclusion & diversity
- Digital
- Green



An undertaking, irrespective of its legal form, which is not listed on a regulated market within the meaning of point (14) of Article 4(1) of Directive 2004/39/EC, and which: 1) in accordance with its articles of association, statutes or any other statutory document establishing the business, has as its primary objective the achievement of measurable, positive social impacts rather than generating profit for its owners, members and stakeholders, where the undertaking: a) provides innovative services or goods which generate a social return and/or b) employs an innovative method of production of goods or services and that method of production embodies its social objective; 2) reinvests its profits first and foremost to achieve its primary objective and has in place predefined procedures and rules for any circumstances in which profits are distributed to shareholders and owners, in order to ensure that any distribution of profits does not undermine the primary objective; 3) is managed in an entrepreneurial, accountable and transparent way, in particular by involving workers, customers and/or stakeholders affected by its business activities.



Social enterprise

Erasmus+ Key Action 2: Cooperation among Organisations & Institutions

- Partnerships for Cooperation, including Cooperation Partnerships and Small-scale Partnerships;
- Partnerships for Excellence, including Centres for Vocational Excellence, Teachers Academy and Erasmus
- Mundus Action;
- Partnerships for Innovation, including Alliances and Forward-looking projects;
- Capacity Building projects in the field of youth;
- Not-for-profit European sport events.

Expected outcomes including: 'improved levels of skills for employability and new business creation (including social entrepreneurship);"

'Partnerships for Cooperation' (2022)

- Gain international cooperation experience, strengthen capacities, while producing innovative deliverables.
- Support the development, transfer and/or implementation of innovative practices as well as the implementation of joint initiatives promoting cooperation, peer learning and exchanges of experience.
- Priority areas (2022):
 - Inclusion and diversity in all fields of education, training, youth and sport:
 - Environment and fight against climate change:
 - Digital transformation through development of digital readiness, resilience and capacity:
 - Common values, civic engagement and participation:
 - + Sector-specific priorities (in the Youth field, this includes 'Social Enterpreneurship')
- Cooperation Partnerships (3+ partners... 12-36 months...120K/250K/400K)
- Education & Training [Call ID: EDU-2022-PCOOP-ENGO] (*to National Authorities for non-NGOs): 23 March
- Youth: Deadline 4 October 2022. [Call ID: ERASMUS-YOUTH-2022-PCOOP-ENGO]
- New! Small-scale Partnerships (2+ partners...6-24 months...30k/60k)
- Deadlines: 23 March and 4 October.

Partnerships for Innovation: 'Alliances for Sectoral Cooperation on Skills' (2022)

- Lot 2 Alliances for Sectoral Cooperation on Skills (implementing the *'Blueprint') [*within 'The Pact for Skills'].
- Call ID Lot 2: ERASMUS-EDU-2022-PI-ALL-INNO-BLUEPRINT [Deadline: 15 Sept 2022]
- Seek to tackle skills gaps on the labour market that hamper growth, innovation and competitiveness in specific sectors or areas
- "Proximity & Social Economy (Social enterprises, associations and cooperatives aiming at generating a social impact etc.)" listed among the (14) eligible sectors/areas (industrial ecosystems as identified in the 'New Industrial Strategy for Europe')
- Sectoral skills intelligence, skills strategies, occupational profiles, training progs, planning.
- Support the design and delivery of transnational education & training content, as well as teaching and training methodologies, for quick take-up at regional and local level and for emerging occupations.
- \geq 12 partners, incl labour market actors, education & training providers (HEIs + VETs)
- Scope for public bodies also plus social enterprises (or SMEs)!
- A single 4-year, €4 million project for this sector will be funded.

Partnerships for Innovation: 'Forward-looking projects' (2022)

Budget: €46 million; **Deadline: 15 March 2022**

- Large-scale projects to identify, develop, test and/or assess innovative (policy) approaches for potential mainstreaming, thus **improving education training and youth systems**.
- Foster innovation, creativity and participation, as well as social entrepreneurship in E&T fields.
- To provide today's and tomorrow's workers with the appropriate skills for rapidly-changing labour markets plus creativity to confront the growing complexity of societal challenges.
- At least 3 partners/Member States.
- LOT 1: Cross-sectoral priorities (address/bridge different educational sectors): [Call ID Lot 1: ERASMUS-EDU-2022-PI-FORWARD-LOT1 €800K, 1-2 years]
 - Priority 1: Supporting high quality and inclusive digital education (Digital Education Action Plan); or
 - Priority 2: Supporting education and training systems to adapt for the green transition
- LOT 2: VET (as an enabler of recovery and just transitions to digital and green economies): [Call ID Lot 2: ERASMUS-EDU-2022-PI-FORWARD-LOT2 €800K, 1 years]
 - Priority 3: Supporting the Pact for Skills; or
 - Priority 4: Structures and mechanisms for Applied research in VET; or
 - Priority 5: Green skills in the VET sector.
- LOT 3: Adult education (AE) [Call ID Lot 3: ERASMUS-EDU-2022-PI-FORWARD-LOT3 €1 million, 1 years]
 - Priority 6: Upskilling Pathways: New Opportunities for Adults.

'Capacity Building in the Field of Youth' (2022)

- To support international cooperation and policy dialogue (<u>beyond EU</u>)
- Non-formal learning activities.
- As a driver of sustainable socio-economic development and well-being of youth organisations and young people.
- Organisational capacity-building through active youth participation.
- EU Youth Strategy (2019-2027) including the 11 European Youth goals;
- Themes including employability of young people and digital & entrepreneurial skills.

[Call ID: ERASMUS-YOUTH-2022-CB]
Minimum 2 (EU) partners plus third countries
12/24/36 months.

100k-300k per project.

Deadline: 7 April 2022:

'Capacity Building in the Field of Sport' (2022)

- Key Action 2: Cooperation among organisations & institutions
- Capacity Building in the Field of Sport
- To support sport activities and policies in Third countries not associated to the Programme as a vehicle to promote values as well as an educational tool to promote the personal and social development of individuals and build more cohesive communities.
- To support international cooperation and policy dialogue (beyond EU)

[Call ID: ERASMUS-SPORT-2022-CB]

Minimum 2 (EU) partners plus third countries

12/24/36 months.

100k-200k per project.

Deadline: 7 April 2022:



Key Action 3: 'European Youth Together' (2022)

- To create networks promoting regional partnerships, to be run in close cooperation with young people from across Europe
- To organise exchanges, promote training (e.g. for youth leaders) and allow young people to set up
 joint projects
- 4-5 partners.
- 24 months
- Deadline 22 March 2022
- **Sub-action 1:** targets youth organisations at <u>grassroots</u> level which want to establish partnerships across borders, i.e. which aim at adding a European dimension to their activities (including on how to live better together after the pandemic and helping to design sustainable future ways of living).
- 150K
- [Call ID: ERASMUS-YOUTH-2022-YOUTH-TOG-1]

or

- **Sub-action 2:** targets youth organisations, which have the capacity to work together in large-scale partnerships.
- 150-500K
- [Call ID: ERASMUS-YOUTH-2022-YOUTH-TOG-2]

HORIZON EUROPE

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

Exclusive focus on civil applications

Pillar I EXCELLENT SCIENCE

European Research Council

Marie Skłodowska-Curie

Research Infrastructures



Clusters

Pillar II

GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS

- Health
- Culture, Creativity & Inclusive Society
- Civil Security for Society
- Digital, Industry & Space
- Climate, Energy & Mobility
- Food, Bioeconomy, Natural Resources, Agriculture & Environment

Joint Research Centre



Pillar III
INNOVATIVE EUROPE

European Innovation Council

European innovation ecosystems

European Institute of Innovation & Technology*

WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system

^{*} The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme

Horizon Europe - Pillar 2

Cluster 1 - Health

- 1. Staying healthy
- Living & working in a health-promoting environment
- Tackling diseases & reducing disease burden
- Innovative, sustainable and high-quality health care
- Unlocking the full potential of new tools, technologies and digital solutions for a healthy society
- Maintaining an innovative, sustainable & globally competitive health industry

Cluster 2 - Culture, Creativity and inclusive Society

- Democracy and Governance
- European Cultural Heritage and the Cultural and Creative Industries
- Social and Economic transformations

Cluster 3 - Civil security for Society

- Better protect the EU and its citizens against Crime and Terrorism
- Effective management of EU external borders
- 3. Protected infrastructure
- 4. Increased Cybersecurity
- A Disaster-Resilient Society for Europe
- SSRI (Strengthened Security Research and Innovation)

Cluster 4 - Digital, Industry and Space

- Climate neutral, circular and digitised production
- increased autonomy in key strategic value chains for resilient industry
- world leading data and computing technologies
- digital and emerging technologies for competitiveness and fit for the green deal
- open strategic autonomy in developing, deploying and using global spacebased infrastructures, services, applications and data
- a human-centred and ethical development of digital and industrial technologies

Cluster 5 - Climate, Energy and Mobility

- Climate sciences and responses
- Cross-sectoral solutions for the climate transition
- Sustainable, secure and competitive energy supply -2021-2024
- Efficient, sustainable and inclusive energy use
- Clean and competitive solutions for all transport mode
- Safe, Resilient Transport and Smart Mobility services for passengers and goods

Cluster 6 - Food, Bioeconomy, Natural Resources, Agriculture and Environment

- Biodiversity and Ecosystem Services
- Fair, healthy and environmentally-friendly food systems from primary production to consumption
- Circular economy and bioeconomy sectors
- Clean environment and zero pollution
- Land, oceans and water for climate action
- Resilient, inclusive, healthy and green rural, coastal and urban communities
- Innovative governance, environmental observations and digital solutions in support of the Green Deal

Horizon Europe: *Culture, creativity and inclusive society*

- Call Reshaping democracies
- Topic: The future of democracy and civic participation HORIZON-CL2-2022-DEMOCRACY-01-02
- 3 x €2-3 million projects
- Deadline: 20 Apr 2022
- Call A sustainable future for Europe
- Topic: Overcoming discrimination for an inclusive labour market HORIZON-CL2-2022-TRANSFORMATIONS-01-06
- 3 x €2-3 million projects
- Deadline: 20 Apr 2022



Horizon Europe: Civil Security for Society

- Call: Support to Security Research and Innovation
- Topic: Social innovations as enablers of security solutions and increased security perception

HORIZON-CL3-2022-SSRI-01-04

- 1 x €2 million project
- Deadline: 23 Nov 2022

Horizon Europe: Food, Bioeconomy, Natural Resources, Agriculture & Environment

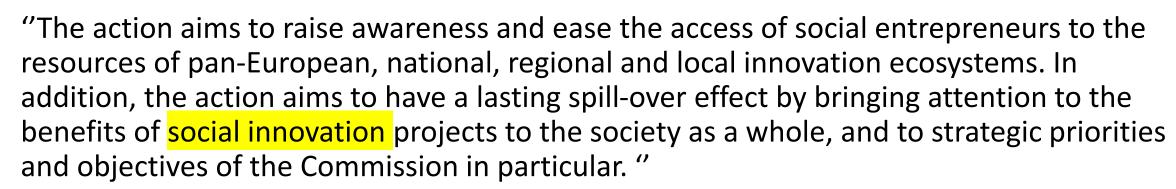
- Call Innovative governance, environmental observations and digital solutions in support of the Green Deal
- Topic: Revitalisation of European local communities with innovative bio-based business models and social innovation [HORIZON-CL6-2021-GOVERNANCE-01-09]
- €2.5M (x2 projects)

Horizon Europe: Innovation Ecosystems

Call - Interconnected Innovation Ecosystems (2022.1)

Topic: Integration of social innovation actors in innovation ecosystems [HORIZON-EIE-2022-CONNECT-01-02]

€0.5M (x8 projects)



Deadline: 26 Apr 2022

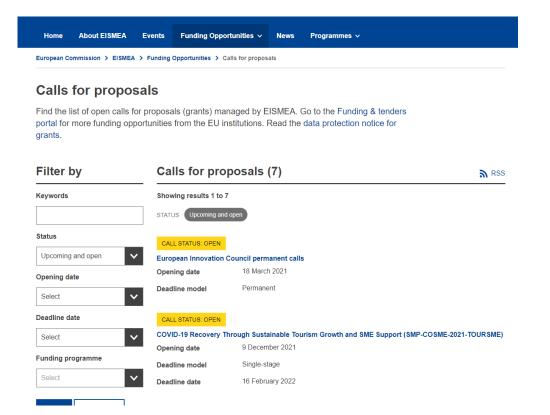


Calls for proposals

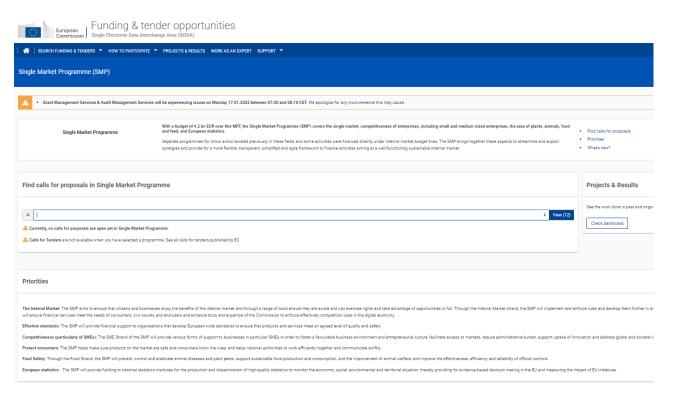
Calls for proposals for actions supporting EU businesses under the Single Market Programme will be advertised on the <u>website of the European Innovation Council and SMEs Executive Agency</u> and published on the European Commission's Funding and tender portal.

Proposals can only be submitted electronically through the Funding and tender portal.

Information including the legislation and rules for participation, templates for proposals, evaluations and project reporting can be accessed on the <u>Funding and tender portal</u>.







Citizens, Equality, Rights & Values Programme (CERV)

- Brings together the Rights, Equality and Citizenship Programme and the Europe for Citizens Programme.
- Contributes to sustaining and further developing open, rights-based, democratic, equal and inclusive societies based on the rule of law (EU Treaties and the Charter of Fundamental Rights).
- Four main objectives/strands:
 - Promoting equality and rights (DAPHNE);
 - Fighting violence;
 - Citizens engagement and participation;
 - Promoting European values.

(... town-twinning, networks of towns and remembrance actions, European networks, civil society organisations active at EU level and European think-tanks).

Budget: €766 million

Asylum, Migration & Integration Fund

Aims to boost national capacities and improve procedures for migration management, as well as to enhance solidarity and responsibility sharing between Member States.

Four objectives, including to support **legal migration**, including by contributing to the integration of third-country nationals.

Funded actions may include:

- providing **support and services** consistent with the status and the needs of the person concerned, in particular vulnerable groups
- supporting integration measures including preparation to access the labour market tailored to the needs of third-country nationals and early integration programmes focusing on education, language and other training (such as civic orientation courses and professional guidance) to prepare their active participation in and their acceptance by the receiving society
- supporting infrastructures for the reception of third country nationals.

Involvement of local and regional authorities as well as civil society organisations, including refugee organisations and migrant-led organisations, and social partners, is explicitly supported as per the "partnership principle" under the Member States' national programmes, where most funding is available.

Transnational projects where a string focus is usually put on cooperation with local authorities, NGOs and migrant-led organisation can be financed under the thematic facility.

InvestEU financing (repayable)

2014-2020 European Fund for Strategic Innovfin Equity EaSI Capacity Building Investments Investments Innovfin SME guarantee CEF Debt Instrument EaSI Microfinance and Social Innovfin Loan Services for R&I Enterprise Guarantees **CEF Equity Instrument** Facility Student Loan Guarantee Facility Loan Guarantee Facility under Private Finance for Energy COSME Efficiency Instrument Cultural and creative sectors Guarantee Facility Equity facility for Growth under Natural Capital Financing COSME Facility

To leverage and mobilise the availability of funding for crucial investment projects to bring about real benefits particularly at a local or regional level in terms of sustainability, innovation and job creation

Guarantees to reduce the risk element from investors, thereby triggering €372bn, in additional public and private investment.

Including:

- Microfinance
- Social enterprise finance and social economy

2021-2027







SMALL AND MEDIUM-SIZED COMPANIES



EUCLID Funding Toolkit

	ESF+	Horizon Europe	InvestEU	The European Single Market Programme	Erasmus+	Interreg	European Regional Development Fund	Citizens, Equality, Rights & Values	Global Europe	AMIF	Digital Europe (DIGITAL)
Sustainability							•				
Employment	•		•		•						
Innovation		•	•	•							
Entrepreneurship				•							
Inclusion	•						•	•			
Skills	•				•						
Cross border cooperation		•			•	•					
Finance			•	•							
Global Solutions									•		
Connectivity							•				
Competitiveness							•				
Digitalisation											•
Equality								•			
Rule of Law / Rights								•	•		
Governance									•		
Migration										•	

Network at European level!













